

Housing Chapter

Housing Goals, Objectives (O), Policies (P), and Programs (PRGM)

Goal: Provide a broad range of housing choices that includes a variety of housing types and densities to promote a safe, healthy living environment for all City residents

O: Encourage the development of high-quality homes at all levels, including upscale homes.

O: Encourage mixed-use and traditional neighborhood development

O: Promote the maintenance and rehabilitation of the existing housing stock

O: Phase residential development in a manner consistent with public facility and service capacity.

O: Support a range of housing opportunities to meet the needs of persons of all income levels, age groups, and special needs.

O: Phase new residential development in a manner consistent with public facility and service capacity.

Goal: Maintain and plan for affordable housing for all residents

O: Maintain an available supply of lots

O: Encourage the development of high-quality homes at all levels, including upscale homes

O: Work with local employers to understand housing needs of employees and potential workforce

O: Based on the land demand analysis provided in this Plan and the Future Land Use Map, plan for a sufficient supply of developable land for housing for a variety of income levels, including low- and moderate-income residents.

Goal: Increase human interaction and create a sense of place in the community.

O: Encourage neighborhood designs and locations that protect residential areas from incompatible land uses

O: Promote connected street, path, and natural resource systems, and preserve the City's development character

O: Work at the neighborhood level to identify barriers that prohibit residents from participating in the community

Policies and Programs

P: Discourage the transition of existing single-family housing to two-family or multi-family housing in the City's existing neighborhoods.

P: Promote quality neighborhood design and layout in new residential areas, updating the subdivision ordinance as necessary.

P: Consider requiring that development in areas designated as Planned Neighborhood on the Future Land Use map reflect the City's historic housing mix. In general, not less than 65 percent of all new housing units in these areas should be single-family detached homes.

P: Promote development of an adequate supply of high-quality senior housing options.

P: Promote high-quality design for multi-family developments.

P: Promote infill housing development on vacant or under-used lots within Shawano

PRGM: Consider a program to evaluate existing multi-family housing stock for accessibility, including elevators for multi-level buildings

P: Incorporate planned design standards into Planned Neighborhood areas depicted on Map 5

P: Promote small lot sizes

P: Revisit public improvement programs (i.e. street widths) to increase the aesthetics of the City to make it a place people want to live, work, and recreate."

PRGM : Create programming for the City to no-cost or low-cost loans for residents to repair their homes through a revolving loan fund

P: Plan for multi-family housing in parts of the City where streets and sidewalks can handle increased amounts of traffic; there are adequate parks, open spaces, shopping, and civic facilities existing or planned nearby; and the utility system and schools in the area have sufficient capacity. Disperse such developments in smaller projects throughout the City, rather than larger projects in isolated areas.

P: Direct new City housing to areas that have convenient access to public sanitary sewer service, parks and recreational facilities, roads, schools, shopping, jobs, and other necessary facilities and services."

P: Promote residential uses in the upper stories of Downtown buildings in an effort to increase affordability and enhance walkability of the Downtown area.

P: Promote upper-level dwelling for downtown businesses

P: Encourage initiatives that strengthen existing neighborhoods through the maintenance of the housing stock, creative reuse of vacant or under-utilized buildings, infill development, and maintenance and improvement of parks.

PRGM: Create a neighborhood association program to facilitate neighborhood redevelopment and revitalization

P: Design new City neighborhoods in accordance with traditional neighborhood design principles